

<place>, 20 October 2020.

Business Insider Global Trends Festival speakers to talk about trends shaping future consumer behavior in “Shifting Societies” day two of the weeklong online event

The Business Insider Global Trends Festival will take place online from the 19th to 23rd of October 2020. Its main theme will be the impact of COVID-19 on global business along five main themes: Welcome to the Future, Shifting Societies, Sustainability, Technology and Organizations. The speakers of the second day of the conference, October 20th, will present the megatrends shaping consumer behavior in the future. The topics discussed will include the revolution in the fintech sector, digital transformation, deglobalization, the growth of e-commerce, and the future of entertainment and media consumption.

Who are the speakers on day 2 of the Business Insider Global Trends Festival?

On the **Global Stage** we will host: **Reed Hastings**, CEO of Netflix; **Bettina Büchel**, Professor of Strategy and Organization at IMD; **Eivind Slaaen**, Senior Vice President Human Resources at Hilti Corporation; **Molly Nagler**, Chief Learning Officer at PepsiCo; **Albrecht Enders**, Dean of Innovation and Programs at IMD; **Blake Chandlee**, VP Global Business Solutions, TikTok; **Niklas Östberg**, CEO, Delivery Hero; **Sebastian Siemiatkowski**, CEO, Klarna; **Nancy Dubuc**, CEO, VICE Media; **Mathias Döpfner**, CEO, Axel Springer SE; **Jeff Jarvis**, Journalist, Professor, City University of New York, City University of New York; **Nicholas Bloom**, Professor of Economics Stanford University, Stanford University; **Ralf Baumann**, CEO, AVIV Group; **Nikolay Kolev**, Managing Director Northern & Central Europe, WeWork; **Marc Walder**, CEO, Ringier AG, and **Prof. Christos Cabolis**, IMD World Competitiveness Centre.

On the **Europe Warsaw Stage** attendees will be able to listen to: **Amnah Ajmal**, Executive Vice President, Market Development, MEA for Mastercard; **Yoni Assia**, CEO of eToro; **Dariusz Mazurkiewicz**, CEO, BLIK; **Niklas Adalberth**, Former Deputy CEO and co-founder of Klarna, founder at Norrsken Foundation; **Georgie Benardete**, Global Catalyst for Impact; **Andre A. Hakkak**, Chief Executive Officer and Managing Partner at White Oak Global Advisors LLC; **Katarzyna Śledziwska**, Professor at the Faculty of Economic Sciences of Warsaw University; **Tom Hidvegi**, Creative Strategy Director for Coca-Cola, Central and

Eastern Europe, **Krzysztof Rajchman**, B2B Marketing Director, Orange, **Ildikó Bodon**, VP B2B, UPC Poland and **Ireneusz Piecuch**, Senior Partner, DGTL LAW.

The **Europe Berlin Stage** on the second day will host: **Marek Andryszak**, Managing Director, TUI Deutschland; **Christian Seifert**, CEO, Deutsche Fußball Liga; **Dorian Gorr**, Managing Director, Veritas; **Jens Hilgers**, Founding General Partner, BITKRAFT Ventures; **Prof. Dr. Ugur Sahin**, Co-founder, BioNTech; **Dr. Friedrich v. Bohlen und Halbach**, Member of Supervisory Board, CureVac; **Prof. Dr. Arndt Rolfs**, Founder & CEO, CENTOGENE; **Prof. Dr. Karl Lauterbach**, Professor at the University of Cologne and Member of the Deutsche Bundestag.

“Shifting Societies” on the **United States Stage** will include presentations by: **Jeff Ramsey**, Chief Evangelist Officer, Co-Founder, Insider Intelligence; **Eric Kinariwala**, CEO, Capsule; **Kristin Peck**, CEO, Zoetis, the world's leading animal health company; **Roni Frank**, Co-Founder & Head of Clinical Services Talkspace; **Rishi Jaitly**, CEO, Times Bridge; and **Jeff Smith**, Co-Founder & CEO of Smule.

The **Asia/Pacific Stage** in New Delhi and Tokyo will feature presentations by: **Shinichiro Isago**, CEO, LINE Corporation; **Vikram Anbazhagan**, Director, Product, Language AI, AWS; **Kirian Mazumdar Shaw**, Executive Chairperson, Biocon; **Dr Sangeeta Reddy**, President, FICCI; **Nadini Piramal**, Executive Director, Piramal Enterprises Limited; **Vani Kola**, Managing Director, Kalaari Capital; **Sabyasachi Mukherjee**, Fashion Designer; **Prithviraj Singh Oberoi**, Executive Chairman, EIH Limited.

For a detailed scheduled and more information on the speakers please visit: www.trendsfestival.com

Tickets are available for sale at <https://trendsfestival.com/en/tickets-for-trends-festival.html>

About the Business Insider Global Trends Festival conference

The [Business Insider Global Trends Festival](http://www.trendsfestival.com) conference will take place online from the 19th to 23rd of October 2020. Its main theme will be the impact of COVID-19 on global business. The conference will take place on five virtual stages: a **Global Stage** and four regional stages (United States, Europe - Warsaw, Europe - Berlin, and Asia/Pacific in New Delhi and Tokyo). The Business Insider Global Trends Festival Conference will review the impact of the

coronavirus pandemic on global business along five main themes: **Welcome to the Future, Shifting Societies, Sustainability, Technology** and **Organizations**. The event will be attended by executives, entrepreneurs and investors from all over the world. It will feature more than 60 hours of presentations, discussions, and workshops.

For the Business Insider Global Trends Festival promotional video visit:
<https://www.youtube.com/watch?v=piBF3MB03F8>

Organiser: Business Insider

“Gold” Partner of the Global Stage: Mext

“Silver” Partner of the Global Stage: International Institute for Management Development (IMD Business School)

“Gold” Partner of the Asia/Pacific Stage: AWS

“Silver” Partner of the Asia/Pacific Stage: Smule

“Gold” Partner of the Europe Warsaw Stage: Synthos

“Silver” Partners of the Europe Warsaw Stage: Incredibles by Sebastian Kulczyk; Bank ING; PKN Orlen

“Bronze” Partners of the Europe Warsaw Stage: BLIK; EIT Climate-KIC; EIT Health; Group M; innogy; Orange; UPC

Partners of the Europe Warsaw Stage: Answer.com; Longevity Center; MCI

Scientific patronage over the Europe Warsaw Stage: Koźmiński University; Executive MBA at the University of Warsaw

Patrons of the Europe Warsaw Stage: IAB Polska; Impact International; Polish Chamber of Electronic Economy; Polish Chambers of Commerce Abroad; Sektor 3.0; Koźmiński Foundation; Startup Poland; CD Projekt; Era Nowych Kobiet; Strong Women in IT

Media patronage over the Europe Warsaw Stage: ICAN Institute, MIT Sloan Management Review; THINK TANK; iMagazine; Fintek; NGO.pl; Biotechnologia.pl; Wysokienapięcie.pl

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