

10th August 2020

**ANNOUNCING THE
BUSINESS INSIDER GLOBAL TRENDS FESTIVAL**

International edition of the conference starts on 19 October / Will explore impact of Covid-19 on global business / The first global conference to take place exclusively online / Interactive event with four stages in different times zones

[BUSINESS INSIDER Global Trends Festival](#) will take place online from 19 to 23 October 2020. Its focus will be the impact of Covid-19 on business around the globe. The conference will happen online on multiple “stages” and time zones and will feature renowned leaders from science and business, including **Reed Hastings**, cofounder and CEO of Netflix, **Nouriel Roubini**, economist and professor at NYU; **Sebastian Thrun**, CEO of Kitty Hawk Corporation, chairman and co-founder of Udacity, former Vice-President of Google; **Poppy Gustafsson**, CEO of Darktrace; **Sergio P. Ermotti**, CEO of UBS Group AG and **Christoph Franz**, Chairman of the Board of Directors of Roche Holding AG.

The BUSINESS INSIDER Global Trends Festival will examine the impact of the coronavirus along five main themes: **Welcome to the Future**, **Shifting Societies**, **Sustainability**, **Technology**, and **Organization**. The event will be interactive, and executives, entrepreneurs, and investors from around the world are invited to join. It will feature more than 60 hours of presentations, discussions, and workshops. The conference will be held on four geographical stages - the **Global Stage** and three regional stages – **United States Stage**, **European Stage** (in London, Berlin, and Warsaw), and **Asia/Pacific Stage** (in New Delhi and Tokyo). Tickets are available starting 10 August at the [BUSINESS INSIDER Global Trends Festival website](#).

Other BUSINESS INSIDER Global Trends Festival speakers include: Felix Oberholzer-Gee, Andreas Andresen Professor of Business Administration in the Strategy Unit at Harvard Business School; Marc Walder, CEO Ringier AG; Alain Dehaze, CEO of Adecco Group; Philip Vanhoutte, CEO of Future of Work and remote team management expert; Marcel Salathé, professor at EPFL, digital epidemiologist, and member of the Swiss National Covid-19 Science Task Force; Bob Dignen, Director of International Leadership Performance and York Associates; Jean-Francois Manzoni, President of IMD in Lausanne; and Jennifer Jordan, Professor of Leadership and Organizational Behaviour at IMD in Lausanne.

Mathias Döpfner, CEO of Axel Springer SE and ambassador of the BUSINESS INSIDER Global Trends Festival: “The good thing about crises is: They accelerate progress. Once the Covid-19 pandemic is over, nothing will be the same again. Whole industries are likely to vanish – but new ones will emerge. As will new ideas, a new way of working, and a new way of interacting. The BUSINESS INSIDER Global Trends Festival is the forum where scenarios for the upcoming years will be shared and discussed. And who would be better suited to bring together outstanding speakers and a variety of opinions on a global level than the world’s largest business news site BUSINESS INSIDER.”

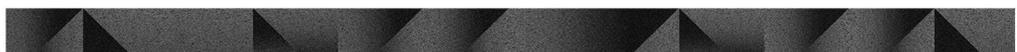
Mark Dekan, CEO Ringier Axel Springer Media, and Publisher of BUSINESS INSIDER in Poland: “For us going online is an opportunity to go global. So I am proud that the conference, conceived and established in Poland, will this year go online as an outstanding global event. Seizing the opportunity presented by the Covid-19 crisis, we are launching what is set to become a highly respected international forum, spotlighting critical issues of the day and inspiring better global leadership. This year we are excited to welcome an array of exceptional personalities and visionaries from across the social, political and business spectrum with expert insights and thought leadership into how we can successfully navigate our future in a post-Covid world.”

Henry Blodget, cofounder, CEO, and Editorial Director of Insider, Inc., ambassador of the BUSINESS INSIDER Global Trends Festival: “For the global business community, now is a pivot point. Success or failure will be determined by the choices that need to be made to adjust to emerging new realities and a future that is uncertain, even as some trends appear more and more unstoppable. We’re proud of the Business Insider Poland team for spearheading such a timely discussion to shed some needed light on the challenges – and opportunities – now facing businesses in all parts of the globe.”

The BUSINESS INSIDER Global Trends Festival is organized by an international team, including representatives of BUSINESS INSIDER in United States, Poland, Great Britain, Germany, Japan, and India. Mathias Döpfner and Henry Blodget are ambassadors of the conference.

Previously the BUSINESS INSIDER Trends Festival took place in Warsaw, Poland, and featured 120 speakers from around the world. It attracted nearly 3,000 visitors from Poland and abroad.

For more information visit the <https://trendsfestival.com/> website.



Click to watch the [video](#)

