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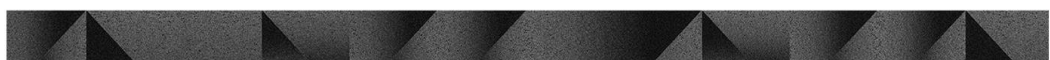
Over 250 experts from all over the world will appear at the BUSINESS INSIDER Global Trends Festival – the event’s agenda

The BUSINESS INSIDER Global Trends Festival will last for the whole week from 19th to 23rd October 2020. It will be the first global conference of this type taking place entirely online on three continents and in different time zones. Its main theme will be the impact of Covid-19 on the global business along five main themes also being the names of the individual days of the event: **Welcome to the Future, Shifting Societies, Sustainability, Technology and Organization**. Over 250 world-class experts will present on five Conference stages: the Global Stage and four regional stages – **United States Stage, Europe Warsaw Stage, Europe Berlin Stage and Asia/Pacific Stage (in New Delhi and Tokyo)**.

The BUSINESS INSIDER Global Trends Festival presents the event’s agenda. The official Conference website <https://trendsfestival.com/en/schedule.html> features the bios of the speakers, presentation topics and the timelines for each of the five days of the BUSINESS INSIDER Global Trends Festival. The event tickets are available at <https://trendsfestival.com/en/tickets-for-trends-festival.html>.

The Conference and its stages are divided into five main themes with individual days named after them: **Welcome to the Future, Shifting Societies, Sustainability, Technology and Organization**.

The first day of the Conference on all stages – **Welcome to the future** (19th of October), will be the summary of the direct impact of coronavirus pandemic on entire sectors. During the presentations, actual measures taken by global companies will be discussed. On this day, the Conference stages will host, among others, **Henry Blodget**, CEO of Insider Inc.; **Nouriel Roubini**, world-famed economist who predicted the 2008 crisis; **Adena T. Friedman**, President and CEO of NASDAQ; **Nassim Nicholas Taleb**, professor of New York University, author of bestselling books “Black Swan” and “Antifragile”; **Markus Duesmann**, CEO of AUDI; **professor Wolfgang Ischinger**, Chairman of the Munich Security Conference. The speakers on this day will also include: **Seiko Noda**, Chair of the Budget Committee, member of Japan’s House of Representatives; **Werner Baumann**, CEO of Bayer AG and **Michael Miebach**, the newly appointed CEO of Mastercard.



Day two - **Shifting Societies**, will examine the megatrends shaping the behaviours of the consumers of the future. The topics of the day will be the revolution in the fin-tech sector, the digital transformation, deglobalisation, growth of e-commerce, as well as the future of entertainment and completely new ways of consuming the media. The Conference stages this day will host, among others, **Reed Hastings**, CEO and Co-founder of Netflix; **Nancy Dubuc**, CEO of VICE Media; **Blake Chandler**, VP of TikTok; **Kristin Peck**, CEO of Zoetis Inc., the world's leading animal health company; **Niklas Östberg**, CEO of Delivery Hero; **Mathias Döpfner**, CEO of Axel Springer SE; **Marc Walder**, CEO of Ringier AG; **Sebastian Siemiatkowski**, CEO of Klarna; **Nandini Piramal**, Executive Director, Piramal Enterprises Limited; **professor Ugur Sahin**, CEO of BioNTech and **Shinichiro Isago**, CEO of AI at LINE Corporation.

On day three – **Sustainability**, the speakers will examine the challenges and business opportunities related to the four pillars of sustainable development: people, planet, partnerships and profit. The trends and topics to be discussed this day will also concern the changes in people's approach to ecology – sustainable fashion, the future of e-mobility, corporate partnerships for change and alternative energy sources. During the day, the Conference stages will host, among others, **Boyan Slat**, Founder of The Ocean Cleanup; **Phil Graves**, VP of Patagonia; **Patrik Frisk**, CEO of Under Armour; **Stuart Kronauge**, Chief Marketing Officer of Beyond Meat; **Hannes Schmid**, world-famous photographer, creator of the *Marlboro Man* and the founder of the Smiling Gecko charity; **Ester Asin Martinez**, Director at WWF European Policy Office; **Iyin 'E' Aboyeji**, Founder of Future Africa; **Sadhguru**, Yogi, Mystic & Visionary, Founder of the Isha Foundation and **Sergio P. Ermotti**, CEO of UBS Group AG.

Day four – **Technology**, will focus on the role of technology in companies of the future. This day's speakers will highlight the most important technology trends shaping entire industries, i.e.: pharma, healthcare, biotechnology, food and mobility. The fourth day's Conference stages will host, among others: **Sebastian Thrun**, founder of Google X, Udacity and Kitty Hawk; **Audrey Tang**, Taiwan's Digital Minister, described as IT genius; **Poppy Gustafsson**, CEO of Darktrace, one of the leading cybersecurity market players, named Europe's 9th 'Fastest Growing European Company'; **Stan Garmark**, Vice President of Spotify; **Rolf Schrömgens**, Co-founder of Trivago; **Ritesh Agarwal**, CEO of Oyo Hotels & Homes, an Indian hospitality business; **Panos Panay**, Chief Product Officer of Microsoft; **Young Sohn**, Corporate President & Chief Strategy Officer of Samsung Electronics and **Vani Kola**, Founder and Managing Director of Kalaari Capital, one of India's leading venture capital firms.

Day five – **Organization**, will be the summary of all four days concerning the application of the latest trends in organisations. The fifth-day speakers will be answering the questions as to how companies can keep growing in the digital and post pandemic future, in the context of flexible working models, new leadership styles and remote leadership, as well as new competencies. Speakers of the last day of the Conference will include **Robert Lewandowski**, footballer, investor and UNICEF Goodwill Ambassador; **Alain Dehaze**, CEO of the Adecco Group; **Ray Dalio**, Founder of the Bridgewater Associates; **Jennifer Jordan**, Professor of Leadership and Organizational Behaviour at IMD and **Jean-François Manzoni**, President of IMD (International Institute for Management Development) in Lausanne, one of world’s key schools of business; **Mindy Grossman**, CEO of WW International; **Claudia Kessler**, CEO of Astronautin GmbH; **Prashanth Chandrasekar**, CEO of Stack Overflow; **Ashutosh Gupta**, Country Manager, India - LinkedIn; **Laura Fuentes**, Chief Human Resources Officer - Chief Talent & Diversity Officer at Hilton Hotels Corporation. All speakers of the BUSINESS INSIDER Global Trends Festival stages can be found at: <https://trendsfestival.com/en/speakers.html>

The BUSINESS INSIDER Global Trends Festival will be taking place on three continents in different time zones. It will feature over 60 hours of presentations, discussions and workshops. Every day will begin with the presentations and Q&A sessions on the **Europe Berlin Stage**, from 13:00 to 15:00. From 13:30 to 15:30 the attendees will also be able to follow the **Asia/Pacific Stage** (in New Delhi and Tokyo). From 14:00 to 16:00 presentations and Q&A sessions will be taking place on the **Europe Warsaw Stage**, and from 19:30 to 21:30 on the **United States Stage**. The appearances by the outstanding speakers on the **Global Stage** may be watched every day between 16:00 and 19:30 (all hours CET). For the detailed timeline please visit <https://trendsfestival.com/en/timeline.html>

For the BUSINESS INSIDER Global Trends Festival promotional video visit: <https://www.youtube.com/watch?v=piBF3MB03F8>

Organiser: Business Insider

Global Stage "Gold" Partner: Mext

Global Stage "Silver" Partner: International Institute for Management Development (IMD Business School)

Asia/Pacific Stage "Gold" Partner: AWS

Asia/Pacific Stage "Silver" Partner: Smule

Europe Warsaw Stage “Gold” Partner: Synthos

Europe Warsaw Stage “Silver” Partner: Incredibles by Sebastian Kulczyk; Bank ING; PKN Orlen

Europe Warsaw Stage “Bronze” Partner: BLIK; EIT Climate-KIC; EIT Health; Group M, Innogy, Orange, UPC

Europe Warsaw Stage Partners: Answear.com, Longevity Center, MCI

Europe Warsaw Stage Academic Patrons: Koźmiński University; Executive MBA at the University of Warsaw

Europe Warsaw Stage Patrons: IAB; Impact International; Izba Gospodarki Elektronicznej; Polish Chambers of Commerce Abroad; Sektor 3.0; Koźmiński Foundation; Startup Poland; CD Projekt; Era Nowych Kobiet; Strong Women in IT

Europe Warsaw Stage Media Patrons: ICAN Insitute, MIT Sloan Management Review; THINK TANK; iMagazine; Fintek; NGO.pl; Biotechnologia.pl; Wysokienapięcie.pl