

23 October 2020

The fifth day of the Business Insider Global Trends Festival will focus on organizations

The Business Insider Global Trends Festival will take place online from the 19th to the 23rd of October 2020. Its main theme will be the impact of COVID-19 on global business with five subthemes: Welcome to the Future, Shifting Societies, Sustainability, Technology and Organizations. The fifth day of the conference will use the previous four days' learnings and apply them to organizations.

Over 250 world-class experts will present on five conference stages, made up of a global stage and four regional stages: United States, Europe - Warsaw, Europe - Berlin, and Asia/Pacific in New Delhi and Tokyo. Day five speakers will be speaking about how companies can keep growing in the digital and post-pandemic future with flexible working models, new leadership styles, and remote leadership.

Who are the speakers on day five of the Business Insider Global Trends Festival?

On the **Global Stage** this day we will host **Philip Vanhoutte**, CEO, Ozadi; **Koen Gonnissen**, Partner, coach & trainer, Mentally Fit; **Laura A. Hambley**, President, Work Evolution; **Markus Albers**, Co-Founder, Neuwork; **Alain Dehaze**, CEO, Adecco Group; **Özgür Burak Akkol**, Chairman of the Board, MESS; **Jean-François Manzoni**, President, IMD in Lausanne; **Mindy Grossman**, President and CEO, WW International; **Jennifer Jordan**, Professor of Leadership and Organizational Behavior, IMD; **Brian Brackeen**, Co-Founder, Lightship Capital; **Robert Lewandowski**, Footballer, investor and UNICEF Goodwill Ambassador; **Ray Dalio**, Founder, Co-Chairman, CTO Bridgewater Associates; **Annabella Bassler**, CFO, Ringier AG; **Yann Borgstedt**, Founder and President, Womanity Foundation; **Simona Scarpaleggia**, Global CEO of EDGE Strategy; and **David Allemann**, CEO and Co-Founder of On AG.

On the Europe Warsaw Stage we will have **Stuart W. Bradin**, President of the Global SOF Foundation; **Raja Al Mazrouei**, Executive Vice President - Fintech Hive Dubai International Financial Centre Authority; **Sonia Wędrychowicz**, Senior Advisor in McKinsey's Dubai Office; **Avram Grant**, Ex-Chelsea coach, football manager; **Rafał Ohme**, Founder and Chairman of NEUROHM; **Joanna Bensch**, Co-founder and CEO Longevity Center, CEO International Institute of Longevity; **Piotr Wielgomas**, Chairman and the founder of the BIGRAM Group;

Prof. Agnieszka Dobrzyń, Director of Nencki Institute of Experimental Biology PAS; **Ewa Stelmasiak**, The Wellness Institute of Poland, founder and CEO; **Maciej Zużalek**, CEO, Ten Square Games; **Bee Kheng Tay**, Managing Director, Cisco Singapore; **Szymon Kamiński**, CEO, Pekao Leasing and **Robert Kubica**, Orlen Team.

The **Europe Berlin Stage** on the fifth day of the conference will host **Björn Böhning**, Federal Ministry of Labour and Social Affairs, Germany; **Oliver Steil**, CEO, TeamViewer; **Claudia Kessler**, CEO, Astronautin; **Chris Forman**, Founder and CEO, Appcast; **Richard Mosley**, Employer Brand Author and Chief Strategist, Universum; **Jonna Sjövall**, Global Head of Employer Brand Strategy and Professional Marketing, UBS; **Fabian Kienbaum**, Chief Empowerment Officer, Kienbaum Consultants International; and **Sebastian Dettmers**, CEO, StepStone Group.

“Organization” on the **United States Stage** will include the presentations by excellent leaders, namely **Laura Fuentes**, EVP & Chief Human Resources Officer, Hilton; **Mat Ishbia**, CEO, UWM; **Carlos Gutierrez**, CEO, Empathy; **Lukas Stricker**, CEO, ARGO; **Tim Burmeister**, VP GP Strategies; **Lukas Schoenwetter**, Head Corporate Talent Management & Learning Georg Fischer; and **Bob Dignen**, Director International Leadership Performance.

In turn, the **Asia/Pacific Stage** in New Delhi and Tokyo, on the fifth day of the Conference will host, among others, **Ajay Piramal**, Chairman, Piramal Group; **Gopichand Hinduja**, Co-chairman, Hinduja Group; **Ashok P Hinduja**, Chairman, Hinduja Group; **Harsh Mariwala**, Chairman, Marico; **Allen Lau**, Co-founder and CEO,; **Rana Daggubati**, Actor, Producer and Entrepreneur; and **Prashanth Chandrasekar**, CEO, Stack Overflow.

For the detailed agenda and bios of the speakers of the Conference please visit the Conference website www.trendsfestival.com

About the Business Insider Global Trends Festival conference

The [Business Insider Global Trends Festival](http://www.trendsfestival.com) conference will take place online from the 19th to the 23rd of October 2020. Its main theme will be the impact of COVID-19 on global business. The conference will take place on five virtual stages: a **Global Stage** and four regional stages (United States, Europe - Warsaw, Europe - Berlin, and Asia/Pacific in New Delhi and Tokyo.) The Business Insider Global Trends Festival Conference will review the impact of the coronavirus pandemic on global business along five main themes: **Welcome to the Future**, **Shifting Societies**, **Sustainability**, **Technology**, and **Organizations**. The event will be

attended by executives, entrepreneurs and investors from all over the world. It will feature more than 60 hours of presentations, discussions, and workshops.

For the Business Insider Global Trends Festival Conference promotional video visit <https://www.youtube.com/watch?v=piBF3MB03F8>

Organiser: Business Insider

“Gold” Partner of the Global Stage: Mext

“Silver” Partner of the Global Stage: International Institute for Management Development (IMD Business School)

“Gold” Partner of the Asia/Pacific Stage: AWS

“Silver” Partner of the Asia/Pacific Stage: Smule

“Gold” Partner of the Europe Warsaw Stage: Synthos

“Silver” Partners of the Europe Warsaw Stage: Incredibles by Sebastian Kulczyk; Bank ING; PKN Orlen

“Bronze” Partners of the Europe Warsaw Stage: BLIK; EIT Climate-KIC; EIT Health; Group M; innogy; Orange; UPC

Partners of the Europe Warsaw Stage: Answear.com; Longevity Center; MCI

Scientific patronage over the Europe Warsaw Stage: Koźmiński University; Executive MBA at the University of Warsaw

Patrons of the Europe Warsaw Stage: IAB Polska; Impact International; Polish Chamber of Electronic Economy; Polish Chambers of Commerce Abroad; Sektor 3.0; Koźmiński Foundation; Startup Poland; CD Projekt; Era Nowych Kobiet; Strong Women in IT

Media patronage over the Europe Warsaw Stage: ICAN Institute, MIT Sloan Management Review; THINK TANK; iMagazine; Fintek; NGO.pl; Biotechnologia.pl; Wysokienapięcie.pl

For media:

Agnieszka Skrzypek-Makowska

agnieszka.skrzypek-makowska@ringieraxelspringer.pl

+48 508 000 404