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Benefits for the attendees of the BUSINESS INSIDER Global Trends Festival

Free access to the paid contents of the US edition of Business Insider, opportunity to network globally, option to participate in exclusive Q&A sessions with the event speakers – this are only some benefits the attendees of the BUSINESS INSIDER Global Trends Festival are getting when joining the conference. An extra value is the 12-month access to the conference content, coverage of presentations and on-demand materials. The BUSINESS INSIDER Global Trends Festival conference will be held online between 19th and 23rd of October 2020.

Unlimited access to premium content

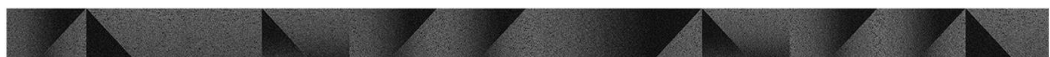
The BUSINESS INSIDER Global Trends Festival attendees will get unlimited access to the premium contents of businessinsider.com, produced by the team of specialised business journalists from all over the world, and to the Business Insider application and a daily newsletter for subscribers only, containing a personalised summary of the top news of the day. The “**Basic**” ticket guarantees free of charge access to the Premium contents of the US edition of Business Insider for 3 months, the “**Plus**” ticket provides free of charge access to the Premium contents for 6 months while the “**VIP**” ticket – year-long access to the Premium content, valued at nearly \$100.

Global networking and experience sharing

Conference attendees get not only access to the presentations by experts but also an opportunity to expand their contacts database. During the conference, access will be provided to virtual meeting rooms where both the global and local topics will be discussed. This will be a unique opportunity to talk to partners from key regions of the world: the United States, Europe or Asia.

Attendance of exclusive Q&A sessions

The BUSINESS INSIDER Global Trends Festival, which will take place entirely online, will provide a unique opportunity of close encounters with the most effective managers in the world, visionaries and creators of trends. Holders of the “Plus” tickets will have the opportunity to access the live Q&A sessions with the regional speakers, while the “VIP” ticket holders



will have the opportunity to join live Q&A sessions with the selected global guests and access the “VIP Lounge”.

The BUSINESS INSIDER Global Trends Festival will examine the impact of the coronavirus along five main themes: Welcome to the Future, Shifting Societies, Sustainability, Technology, and Organization. What’s ahead of the world economy? – will be answered by one of the most recognisable economists in the world who has predicted the 2008 crisis - **Nouriel Roubini**. **Audrey Tang**, Taiwan’s Digital Minister will talk about diversity and technology. The future of entertainment will be discussed by the CEO of Netflix, **Reed Hastings**. **Sebastian Thrun**, founder of Google X and Udacity will talk about the mobility of tomorrow, while **Wolfgang Ischinger**, Chairman of Munich Security Conference, will address the global security situation between Superpowers. AI and cybersecurity will be discussed by **Poppy Gustafsson**, CEO of Darktrace, one of the leading players in the cybersecurity space, named Europe’s 9th ‘Fastest Growing European Company’. For more information about the speakers at the BUSINESS INSIDER Global Trends Festival – [click here](#).

Year-long access to the presentations and coverage of the BUSINESS INSIDER Global Trends Festival

During the following 12 months, the attendees will have access to conference materials hosted on the platform. Presentations, coverage of discussion panels, all in all over 60 hours of content can be reviewed for over one year. Attendees will also be able to create their own schedules with the materials of most interest to them and keep coming back to the content at their convenience.

About the BUSINESS INSIDER Global Trends Festival conference

[The BUSINESS INSIDER Global Trends Festival conference](#) will take place online from 19th to 23rd of October 2020. Its main theme will be the impact of Covid-19 on the global business. The conference will be held on four geographical stages - the **Global Stage** and three regional stages – **United States Stage**, **European Stage** (in Berlin and in Warsaw) and **Asia/Pacific Stage** (in New Delhi and in Tokyo). The BUSINESS INSIDER Global Trends Festival conference will examine the impact of coronavirus along five main themes: **Welcome to the Future, Shifting Societies, Sustainability, Technology** and **Organisation**. The event will be attended by executives, entrepreneurs and investors from around the world. It will feature more than 60 hours of presentations, discussions, and workshops.

Tickets are already available at the [BUSINESS INSIDER Global Trends Festival](#) website.

For the BUSINESS INSIDER Global Trends Festival promotional video
visit <https://www.youtube.com/watch?v=piBF3MB03F8>

