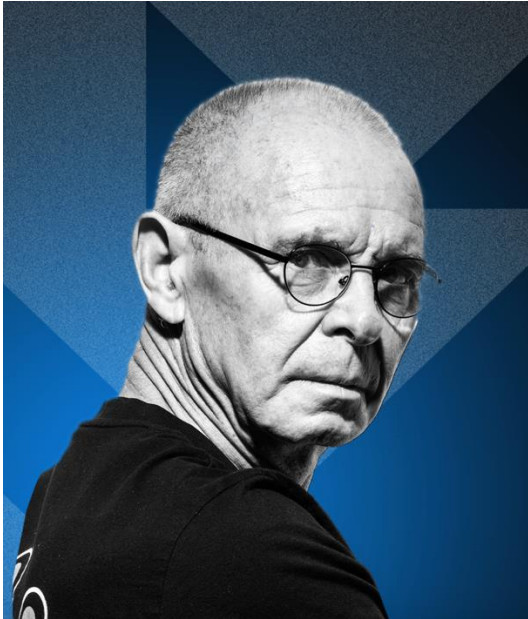


Hannes Schmid, worldwide famous photographer of the iconic Marlboro Man, a founder of the charity organisation Smiling Gecko, Carlos Watson, an entrepreneur and Emmy-winning journalist based in Silicon Valley, and Alexa von Bismarck, Country Manager Germany in Adyen, to take the stage of BUSINESS INSIDER Global Trends Festival this October.



Hannes Schmid

Photographer & Philanthropist
Founder of Smiling Gecko

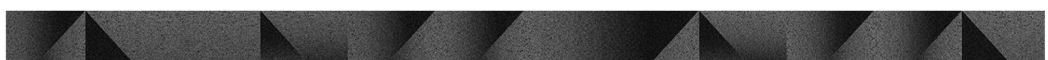
Hannes Schmid is today one of the most important photo-artists in Switzerland. Schmid achieved worldwide fame with his staging of the iconic cowboy - the Marlboro Man. Hannes Schmid's collection is over 70,000 photos of the biggest rock stars. Since 2012 Hannes Schmid has been involved in humanitarian activities for children and families in Cambodia, one of the poorest countries in the world, with the non-profit association Smiling Gecko (www.smilinggecko.ch). In recognition of his exemplary commitment to the people of the slums of Phnom Penh, he was honoured with an Honorary Doctorate by the University of Zurich in April 2018.



Carlos Watson

Co-Founder & CEO
OZY Media

Carlos Watson is an entrepreneur and Emmy-winning journalist based in Silicon Valley. Watson brings to OZY Media a textured background in both business and media. He is the host of some of OZY's award-winning prime-time TV shows: Breaking Big (Amazon), Defining Moments (Hulu) and The Carlos Watson Show. Watson also anchored shows on CNN and MSNBC, hosted a series of Emmy-winning interview specials, and is one of the youngest members on the board at NPR. As a businessman, Watson built Achieva College Prep Services into one of the United States' largest college prep companies before selling it to The Washington Post/Kaplan. He also worked as the Global Head of Education Investment Banking for Goldman Sachs and as a consultant at McKinsey & Company.





Alexa von Bismarck
Country Manager Germany
Adyen

Alexa von Bismarck joined Adyen in 2013 and heads all commercial activities as Country Manager Germany. With many years of experience in payment and finance, Alexa helps Europe's largest fintech customers grow. Before joining Adyen, Alexa von Bismarck was responsible for product management and business with existing and new customers at various payment and finance companies.

About the BUSINESS INSIDER Global Trends Festival

[BUSINESS INSIDER Global Trends Festival](#) will take place online from 19 to 23 October 2020. Its focus will be the impact of Covid-19 on business around the globe. The conference will happen online on multiple “stages” and time zones and will feature renowned leaders.

The BUSINESS INSIDER Global Trends Festival will examine the impact of the coronavirus along five main themes: **Welcome to the Future, Shifting Societies, Sustainability, Technology, and Organization**. The event will be interactive, and executives, entrepreneurs, and investors from around the world are invited to join. It will feature more than 60 hours of presentations, discussions, and workshops. The conference will be held on four geographical stages - the **Global Stage** and three regional stages – **United States Stage, European Stage** (in Berlin, and Warsaw), and **Asia/Pacific Stage** (in New Delhi and Tokyo). Tickets are available at the [BUSINESS INSIDER Global Trends Festival website](#).

For more information visit the <https://trendsfestival.com/> website.

For more information regarding the speakers of the BUSINESS INSIDER Global Trends Festival visit: <https://trendsfestival.com/en/speakers.html>

Click to watch the BUSINESS INSIDER Global Trends Festival [video](#).